



Retail & Marketing Calendar 2022

● National Public Holiday
 ● Holiday for some states
 ● Days of note for social media calendars
 ● Religious Day
 ● Holiday recognised

January

- SA **01** New Years Day
- MO **03** New Years Day Holiday
- WE **05** Devonport Cup
- FR **07** Orthodox Christmas Day
- FR **14** Orthodox New Years Day
- WE **26** Australia Day

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February

- TU **01** Lunar New Year
- SA **05** World Nutella Day
- MO **14** Royal Hobart Regatta
- MO **14** Valentine's Day
- SU **20** National Love Your Pet Day
- WE **24** Launceston Cup

March

- TU **01** Isra and Mi'raj
- TU **01** Shrove Tuesday/ Pancake Tuesday
- WE **02** Ash Wednesday
- SA **05** Sydney Gay & Lesbian Mardi Gras Parade
- MO **07** Labour Day (WA)
- TU **08** International Women's Day
- MO **14** Eight Hours Day, Adelaide Cup, Canberra Day, Labour Day
- TH **17** St Patrick's Day

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April

- FR **01** April Fools Day
- SA **02** Ramadan begins
- SU **03** Easter Sunday
- SU **03** Daylight Savings End
- FR **15** Passover begins
- FR **15** Good Friday
- SA **16** Holy Saturday
- MO **18** Easter Monday
- FR **22** International Earth Day
- MO **25** Anzac Day

May

- MO **02** May Day
- MO **02** Labour Day (QLD)
- WE **04** May the 4th be with you
- TH **05** Cinco De Mayo
- FR **06** No Diet Day
- FR **06** Agfest
- SU **08** Mother's Day
- FR **13** World Cocktail Day
- WE **18** Click Frenzy Mayhem
- SA **21** International Tea Day
- MO **30** Reconciliation Day (ACT)

June

- WE **01** Tour De France begins
- FR **03** Bicycle Day
- MO **06** Western Australia Day (WA)
- TU **14** Queen's Birthday (Excl: QLD WA)
- FR **20** World Refugee Day
- TU **21** International Day of Yoga

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July

- FR **01** New Financial Year Begins
- FR **01** Dry July begins
- TH **07** World Chocolate Day
- WE **13** Click Frenzy Julove
- FR **22** Darwin Show Day
- MO **25** Christmas in July

August

- MO **01** Picnic Day
- MO **01** World Lung Cancer Day
- WE **10** Royal Queensland Show

September

- SU **04** Father's Day
- TH **08** R U OK Day
- MO **26** Queen's Birthday (WA)

[▶ SPRING SALES](#)

October

- SA **01** Breast Cancer Awareness Month
- SA **01** LGBT History Month
- SA **01** International Coffee Day
- MO **03** Labour Day (ACT, NSW & SA)
- FR **14** World Egg Day
- TH **20** Royal Hobart Show
- MO **24** Diwali
- TU **25** World Pasta Day
- MO **31** Halloween

November

- TU **01** Movember
- MO **07** Recreation Day
- MO **28** Cyber Monday

December

- SA **03** International Day of Disabled Persons
- SA **03** World SMS Day
#HappySMSDay
- SA **24** Christmas Eve (NT, QLD & SA)
- SU **25** Christmas Day
- MO **26** Boxing Day / Proclamation Day
- TU **27** Christmas Day Holiday Observed
- SA **31** New Year's Eve